

Facts

2017



Jon Pritchard
CEO

Looking forward

At Unify, our name reflects perfectly what we do: we unify our customers' communications systems. Our solutions unify multiple networks, devices and applications into one easy-to-use platform that allows teams to engage in rich and meaningful conversations. The result is a transformation of how the enterprise communicates and collaborates that amplifies collective effort, energizes the business, and enhances business performance.

Born out of the engineering DNA of Siemens AG, Unify builds on a heritage of product reliability, innovation, open standards and security to provide integrated communications solutions for organizations of all sizes around the globe. Today, anywhere workers demand responsive delight from the communication tools they use every hour of every day.

With the introduction of Circuit, Unify is leading the market in realizing its vision of a dynamic communications and collaboration platform. You—our customers—and our industry have responded affirmatively to our unique single-pane-of-glass approach that brings all your communications and content together, with an intuitive user experience.

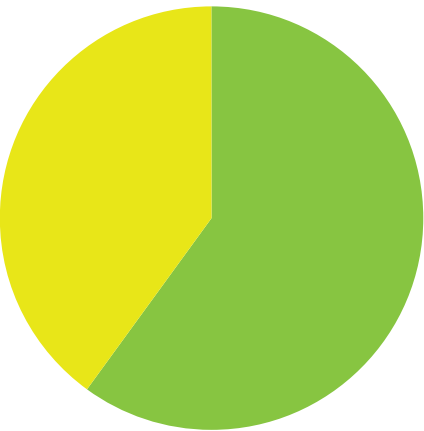
In 2016, Unify was acquired and became part of the Atos family. The combination of Atos and Unify creates the industry's broadest and deepest range of digital workplace services combined with our industry leading product portfolio. We are uniquely positioned to help you navigate your digital journey – creating an agile, secure and affordable digital workplace in which your employees can thrive.

Profile

Unify is an Atos-owned company. Operating in 60 countries and headquartered in Munich, we are a global team delivering communications solutions to bring people closer together. More agile. More productive. More competitive. More unified.

Front and center of our brand is our name, Unify. It's a strong, single-minded, active word, a concise description of what we do: improve productivity and create better business outcomes.

Total global revenue mix



- Products – 41%
- Services – 59%

Industry expert validation

- Named “Visionary” in Gartner Magic Quadrant 2016 for Unified Communications
- Rated “Champion” in Info-Tech Vendor Landscape for UCaaS 2016
- Named “Company of the Year – Team Collaboration” by Frost and Sullivan 2016
- Named “Leader” in Aragon Research Globe for UCC 2017
- Named “Leader” in Aragon Research Mobile Collaboration TechSpectrum 2017
- Rated “Very Strong” in Current Analysis Competitive Ratings 2016

Enterprise-grade voice



Web, audio and video conferencing



Multimedia mobile collaboration



Customer contact centers



Professional and managed services



Global market strength

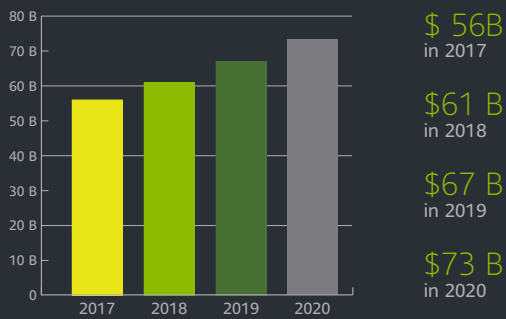
You want to amplify your team’s collective effort by unleashing their potential to communicate and collaborate, whether across town or across the world. We can help.

Unify is the only provider with a full complement of unified communications solutions, from fully integrated software-based UC applications to the services that implement and manage them—and the capacity to deliver it all to you globally. In your data center, hybrid, or from the cloud.

As part of the larger Atos family, we are a global force, a leading player in virtually every market. And it’s all to help your team perform to its fullest.

Enterprise communications is a growing market.

Industry revenues



*Source: Unify Market Compendium 2017



2,000+
service experts



2,000+
multi-vendor
accreditations



400+
service partners



#1 EMEA Region Large Enterprise IP PBX market share (>1,000 lines)*

#1 Germany all segments IP PBX*

#2 EMEA Region Mid-market IP PBX (250-1,000 lines)*

*Source: MZA PBX-IP PBX Comp Environment 2016 (World)

Five reasons to work with Unify

1

Work with a global market leader.

- #1 EMEA Region Large Enterprise IP PBX market share*
- Operating in 60 countries across the globe
- Part of the Atos family, an €11.7B global IT services leader



Wherever you are, **we are.**

2

Get the gain without the pain.

- In the cloud, in your data center, on premise, or hybrid
- At your pace, on your budget



We know it's not a **"one size fits all"** world.

3

We make it work, and keep it that way.

- Atos CSS 24/7 single point of contact support available
- Managed services, professional services, maintenance and support services



Leverage our **breadth, depth, scope and scale.**

4

Make your teamwork better: meet Circuit by Unify.

- Stay abreast of the people, topics and content that matters, all in one application
- Keep the conversation going, in any setting, on any device unified in a single pane of glass



Business starts with a conversation.
And we're changing the conversation.

5

Don't just take our word for it.

- Trusted by Global Fortune 500 customers
- Rated "Leader" and "Visionary" by top industry analysts



Take your next step—**with us.**

Feedback

"Circuit offers a compelling solution for seamless, real-time collaboration that works in a way that people want to work today. These new capabilities extend the value of Circuit by allowing users to connect with their existing business applications and telephony solutions, which is absolutely key to driving adoption and use."

Michael Brandenburg
Industry Analyst, Frost & Sullivan

"The most recent of these innovations is Circuit, a content and communications hub that will help Unify to strongly differentiate itself from its competitors."

Brian Riggs
Industry Analyst, Ovum

"Unify's ability to deliver industry solutions today and the promise of engaging, socially connected, communications enabled collaboration experiences in the near future moves it into the Leaders quadrant."

The Forrester Wave™
for Unified Communications And Collaboration

"Unify understands how technology impacts business outcomes. This is a critical differentiator for organizations today. Companies that understand that will flourish, while those that don't rapidly will become irrelevant."

Zeus Kerravala
Industry Analyst, ZK Research

"Unify's Circuit aims to enhance the user experience by enabling people to communicate and collaborate in a way that makes sense to them and ties in with other tools they use throughout the day."

Blair Pleasant,
Industry Analyst, COMMfusion



Corporate social responsibility

...to our employees

Harmonizing company and employee interests is a core component of our management philosophy. We encourage “team” thinking, to take part in shaping who we are while maximizing personal potential.

...to the law

We are a global company, conducting business within and across diverse cultural and social settings, with diverse values, morals and ethics. Our global compliance office supports us in observing local legislation and our own regulations.

...to society

We encourage community engagement and active citizenship. From feet-on-the-ground emergencies, to everyday operations, to ecological responsibility, to university research, our people are there to help.



Green efficiency

Environmental responsibility is ingrained in our culture. It drives us to develop and produce greener technologies to help businesses minimize their impact on the environment and achieve their environmental initiatives.

Our green solutions offer:

Cost savings

- Electricity, cooling and real estate savings
- Simple, consolidated deployment that lowers cost of ownership
- Enable remote working and reduced business travel

Business performance

- Engage distributed virtual teams more effectively
- Improved process performance through UC collaboration
- Greater employee productivity and customer satisfaction
- “Anywhere working” access via the Cloud, on any device or network

Corporate excellence

- Enhanced corporate image and profile
- Regulatory compliance and excellence
- Attract and retain the best talent

About Unify

Unify is one of the world's leading communications software and services brands, providing integrated communications and collaboration solutions worldwide. Our customers range in size from 5 employees to 500,000+ employees. Our solutions unify multiple voice, video and data networks, connected devices and applications into one easy-to-use platform that allows teams to collaborate effectively and efficiently - anytime, anywhere. The result is a transformation of how the enterprise communicates and collaborates that amplifies collective effort, energizes the business, improves employee satisfaction and enhances business performance. Unify has a strong heritage of product reliability, innovation, open standards and security. Our OpenScape and Circuit communications solutions provide a seamless and efficient collaboration experience - on any device. Together, the group's global team of UCC experts and service professionals set the standard for a rich communications and collaboration experience that empowers teams to deliver better results. Unify is an Atos company.

unify.com



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UNIFY Harmonize
your enterprise